



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Docket No: 29488/36831A

# PATENT APPLICATION TRANSMITTAL UNDER 37 C.F.R. 1.53

Box Patent Application Commissioner for Patents Washington, D.C. 20231

| Si | r: |  |
|----|----|--|
|    |    |  |

Transmitted herewith for filing is the patent application of

Inventor(s):

Michael Bleser, Allan M. Resnick, Laura Merten

and John William Gleeson, II

Title:

METHOD OF SELLING GIFTCARDS

- 1. Type of Application
  - This is a new application for a

□ utility patent.

design patent.

This is a continuation-in-part application of prior application no.

- 2. Application Papers Enclosed
  - 1 Title Page
  - 6 Pages of Specification (excluding Claims, Abstract, Drawings & Sequence Listing)
  - 2 Page(s) of Claims
  - 1 Page(s) of Abstract
  - 1 Sheet(s) of Drawings (Fig. 1)

☐ Formal

O Page(s) of Sequence Listing

### **CERTIFICATION UNDER 37 CFR 1.10**

I hereby certify that this Patent Application Transmittal and the documents referred to as enclosed therewith are being deposited with the United States Postal Service on May 10, 2001, in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231 utilizing the "Express Mail Post Office to Addressee" service of the United States Postal Service under Mailing Label No. EL 566 464 802 US.

Richard Zimmermann

| 3. | Declar | ration o | r Oath   |            |           |  |               |                   |
|----|--------|----------|----------|------------|-----------|--|---------------|-------------------|
|    |        |          | Enclos   | sed        |           |  | •             |                   |
|    |        |          |          | Execu      | ted by (  | check all applicable b   | oxes)         |                   |
|    |        |          |          |            | Invent    | tor(s)   |               |                   |
|    |        |          |          |            |           | representative of inve<br>FR 1.42 or i.43)                       | entor(s)      |                   |
|    |        |          |          |            |           | inventor or person sho<br>f of inventor who refus                |               |                   |
|    |        |          |          |            |           | The petition required<br>statement required<br>See Item 5D below | by 37 CFR 1.  |                   |
|    |        | ⊠        |          | ation or   |           | ndersigned attorney or<br>of the applicant(s).                   | -             |                   |
| 4. | Small  | Entity S | Status   |            |           |  |               |                   |
|    |        | Applic   | ant clai | ms smal    | ll entity | status. See 37 CFR   | 1.27.         |                   |
|    |        |          | A sma    | all entity | statem    | ent is(are) attached.  |               |                   |
| 5. | Additi | onal Pa  | pers End | closed     |           |  |               |                   |
|    |        |          | Prelim   | inary Ar   | nendme    | ent  |               |                   |
|    |        |          | Inform   | nation Di  | isclosur  | e Statement  |               |                   |
|    |        |          | Decla    | ration of  | Biologi   | cal Deposit  |               |                   |
|    |        |          | -        | uter read  |           | opy of sequence listin   | g containing  | nucleotide and/or |
|    |        |          | Micro    | fiche co   | mputer    | program  |               |                   |
|    |        |          | Assoc    | iate Pov   | ver of A  | attorney   |               |                   |
|    |        |          | Verifie  | ed transl  | ation of  | a non-English patent   | application   |                   |
|    |        | -        | An as    | signmen    | t of the  | invention  | •             |                   |
|    |        |          | Reque    | est and C  | Certifica | tion Under 35 U.S.C.   | 122(b)(2)(B)( | i)                |
|    |        | ⊠        | Returr   | n receipt  | postca    | rd   |               |                   |
|    |        |          | Other    |            |           |  |               |                   |

| <ol><li>Priority</li></ol> | <ul><li>Applications</li></ul> | Under | 35 USC | 119 |
|----------------------------|--------------------------------|-------|--------|-----|
|----------------------------|--------------------------------|-------|--------|-----|

Certified copies of applications from which priority under 35 USC 119 is claimed are listed below and

- are **not** attached.
- □ will follow.

| COUNTRY | APPLICATION NO. | FILED        |
|---------|-----------------|--------------|
| us      | 60/203,490      | May 10, 2000 |
| us      | 60/203,834      | May 12, 2000 |
|         |                 |              |

# 7. Filing Fee Calculation (37 CFR 1.16)

A. Multility Application

| CLAIMS AS FILED - INCLUDING PRELIMINARY AMENDMENT (IF ANY) |           |           |             |  |        |          |
|--|-----------|-----------|-------------|--|--------|----------|
|  |           |           | SMALL       | SMALL ENTITY OTHER THAN A SMALL ENTITY |        |          |
|  | NO. FILED | NO. EXTRA | RATE        | FEE                                    | RATE   | FEE      |
| BASIC<br>FEE   |           |           |             | \$355.00                               |        | \$710.00 |
| TOTAL  | 11 -20    | = 0       | X 9 =       | \$                                     | X 18 = | \$       |
| INDEP.   | 2 - 3     | = 0       | X 40 =      | \$                                     | X 80 = | \$       |
| ☐ First Presentation of Multiple Dependent Claim           |           | + 135 =   | \$          | + 270 =                                | \$     |          |
|  |           |           | Filing Fee: | \$                                     | OR     | \$710.00 |

| В. |       | Design Application (\$160.00/\$320.00) Filing Fee: \$  |    |  |  |  |  |  |
|----|-------|--|----|--|--|--|--|--|
| C. |       | Plant Application (\$245.00/\$490.00) Filing Fee: \$   |    |  |  |  |  |  |
| D. | Other | her Fees   |    |  |  |  |  |  |
|    |       | Recording Assignment [Fee \$40.00 per assignment]  | \$ |  |  |  |  |  |
|    |       | Petition fee for filing by other than all the inventors or person on behalf of the inventor where inventor refused to sign or cannot be reached [Fee \$130.00] |    |  |  |  |  |  |
|    |       | Other  | Ś  |  |  |  |  |  |

T tal Fees Enclosed \$710.00

## 8. Method of Payment of Fees

| Enclosed check in the amount of:   | \$ <u>710.00</u> |
|--|------------------|
| Charge Deposit Account No. 13-2855 in the amount of: A copy of this Transmittal is enclosed. | \$               |
| Not enclosed   |                  |

## 9. Deposit Account and Refund Authorization

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 37 CFR 1.17 or under other applicable rules (except payment of issue fees), to Deposit Account No. 13-2855. A copy of this Transmittal is enclosed.

Please refund any overpayment to Marshall, O'Toole, Gerstein, Murray & Borun at the address below.

### 10. Correspondence Address

Customer No.: 04743

Respectfully submitted,

MARSHALL, O'TOOLE, GERSTEIN, MURRAY & BORUN 6300 Sears Tower 233 South Wacker Drive Chicago, Illinois 60606-6402 (312) 474-6300 (312) 474-0448 (Telefacsimile)

By:

Brent E. Matthias Reg. No: 41,974

May 10, 2001